



Omer Aviram — Senior Product Designer

8 years of experience building & shipping complex products, focusing on UX, psychology & research, with expertise in AI, design systems & development.

Experience



Senior Product Designer & Design System Lead

Similarweb • 2024 - Present

Designing complex data systems for core products, creating intuitive, data-driven experiences. Collaborating closely with developers, product managers, and stakeholders to translate product requirements into clear, actionable user interfaces. Led Similarweb's **design system**, driving improvements in usability, accessibility, and consistency across the company's products. **Mentoring** about practical AI & product building to various employees.



Creator

anoda • 2023 - Present

A platform that provides quality and up-to-date content from leading sources to the professional UX community in Israel.



Product Designer

KELA • 2022 - 2024

Sole product designer in the cyber intelligence field. Conducting various research, creating and maintaining the design system, designing all of the platform experiences, such as dashboards, search and monitors. A part of the product team and working closely with the development team.



UX Designer

Minute Media • 2023 • Internship

As part of my Psychology & HCI studies at The Academic College of Tel-Aviv Yaffo, I participated in a practical internship where we built an end-to-end project on a company-provided product problem, including market research, interviews, prototyping, UI design and testing.



Product Designer

dayzz • 2018 - 2022

Sole designer, creating the product's UX and design (UI), conducting research, designing marketing materials, working with development, product and marketing teams as well as with senior management.

Education



B.A. in Psychology & UX (HCI)

Academic College of TA Yaffo • 2020 - 2023

Combining a strong foundation in psychology, statistics, and advanced research methods with Human Factors and HCI to deeply understand and design for complex systems.



Diploma

Mentor • 2017 - 2018

Interactive design, Web development & Graphic Design.

Recommendations will be provide on demand, some projects require in-person presentations.

Teaching & Mentoring



Teaching Assistant

MTA • 2024 - Present

Collaborating with faculty, I support students through their coursework, lead select lectures, and evaluate their final projects. I also mentor teams during their practical internship as they build products.



Mentor

Startup Designers • 2020

Providing guidance and assistance to members of the community regarding portfolios, projects, resumes, design tools and career development.

Skills & tools



English: Fluent

Hebrew: Mother tongue

Featured on



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Podcast • 2026



Startup Designers

Meetup recording • 2026



Design Club

Podcast • 2026



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Contact



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